

I. AMENDMENTS TO THE CLAIMS

Claims 1 to 9. (Cancelled)

Claim 10. (Previously Presented) An isolated transcription factor, wherein said transcription factor is encoded by a nucleic acid molecule comprising a nucleic acid sequence having the nucleic acid sequence of SEQ ID NO: 1 or the complete complement thereof.

Claims 11 to 13. (Cancelled)

Claim 14. (Previously Presented) A substantially purified nucleic acid molecule comprising a nucleic acid sequence having the nucleic acid sequence of SEQ ID NO: 1 or the complete complement thereof.

Claim 15. (Previously Presented) A substantially purified nucleic acid molecule, wherein said nucleic acid molecule comprises a nucleic acid sequence that shares between 100% and 90% sequence identity with SEQ ID NO: 1 or the complete complement thereof.

Claim 16. (Previously Presented) The substantially purified nucleic acid molecule of claim 15, wherein said nucleic acid sequence shares between 100% and 95% sequence identity with SEQ ID NO: 1 or the complete complement thereof.

Claim 17. (Previously Presented) The substantially purified nucleic acid molecule of claim 16, wherein said nucleic acid sequence shares between 100% and 98% sequence identity with SEQ ID NO: 1 or the complete complement thereof.

Claim 18. (Previously Presented) The substantially purified nucleic acid molecule of claim 17, wherein said nucleic acid sequence shares between 100% and 99% sequence identity with SEQ ID NO: 1 or the complete complement thereof.

Claims 19 and 20. (Cancelled)

Claim 21. (Currently Amended) A recombinant nucleic acid construct ~~comprising~~ encoding the isolated transcription factor of claim 10.

Claim 22. (Cancelled)

Claim 23. (Previously Presented) A recombinant nucleic acid construct comprising the substantially purified nucleic acid molecule of claim 14.

Claim 24. (Currently Amended) A plant genome comprising the ~~substantially purified nucleic acid molecule~~ recombinant nucleic acid construct of claim 23.